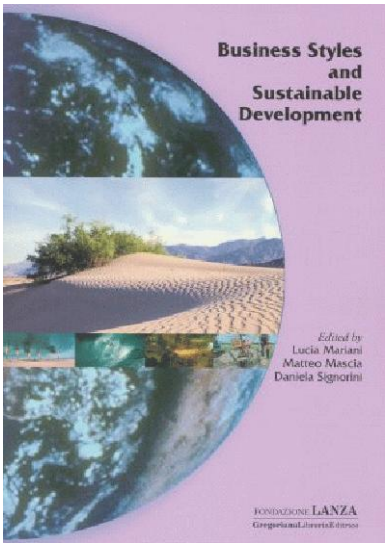
BUSINESS STYLES AMD SUSTAINABLE DEVELOPMENT

edited by L. Mariani, M. Mascia, D. Signorini



The book is a collection of some studies and contributions fostered by the Fondazione Lanza in occasion of the V International Conference on Ethics and Environmental Policies. It offers a reflection on the sensitive relationship between the enterprise world and the environment. The necessity to actively involve enterprises in the achievement of real sustainable development, at the local as well as global scale, represents an objective that, by now, is shared at the political, economic, cultural, and social levels. In particular, the entrepreneurial world is aware of the fact that the challenge to keep creating long-term development and profit, in an increasingly complex and often hostile global economy, is represented by the ability to respond in a dynamic and pro-active way to the current social and environmental issues by undertaking new responsibilities and developing innovative planning expertise.
Moving from this consideration, thwe book, a more-voice text, wants, trough the presentation of good practices, to emphasize the effort to integrate theoretical investigation and concrete action and the positive contributions the economic world could offer in protecting the environment. To sum up positions and convictions highlighted during the Conference, some conclusions and recommendations have been gathered in a Final Document.

L. Mariani, M. Mascia, D. Signorini (edited by), *Business Styles and Sustainable Development*, Fondazione Lanza - Gregoriana Libreria Editrice, Padova 2008, pp. 258, ISBN 88-7706-229-0, Euro 20,00.

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